#### Final Terms dated 25 July 2011

### **Erste Group Bank AG**

Tap issue of Erste Group Zero Bond due 2013 ("Erste Tartós Kötvény 20130920")

### under the €30,000,000,000 Debt Issuance Programme

The Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that, except as provided in sub-paragraph (ii) below, any offer of Notes in any Member State of the European Economic Area which has implemented the Prospectus Directive (2003/71/EC) (each, a "Relevant Member State") will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Notes. Accordingly any person making or intending to make an offer of the Notes may only do so in:

- (i) circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer; or
- (ii) those Public Offer Jurisdictions mentioned in Paragraph 38 of Part A below, provided such person is one of the persons mentioned in Paragraph 38 of Part A below and that such offer is made during the Offer Period specified for such purpose therein.

Neither the Issuer nor any Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.

## **PART A - CONTRACTUAL TERMS**

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Prospectus dated 8 June 2011 as supplemented from time to time which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) as amended (which includes the amendments made by the Directive 2010/73/EU (the "2010 PD Amending Directive") to the extent implemented in the Relevant Member State) (the "Prospectus Directive"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Prospectus . Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Prospectus. The Prospectus is available for viewing at http://www.erstegroup.com and during normal business hours at Börsegasse 14, 1010 Vienna and copies may be obtained from Erste Group Bank AG, Börsegasse 14, 1010 Vienna and on http://www.erstegroup.com and at the Hungarian Distributor Erste Investment Ltd. (H-1138 Budapest, Népfürdő u. 24-26. licence no.: III/75.005-19/2002 member of BÉT and Deutsche Börse AG) and www.erstebroker.hu. Method of issue: subscription. The place of the subscription: the headquarter of Erste Investment Ltd. and Erste Bank Hungary Zrt. as agent of Erste Investment Ltd. in its branches determined in the Appendix 1. of Business Rules of Erste Investment Ltd. in the determined opening hours of the branches and the headquarter. Way of subscription: personally or by way of proxy by signing the subscription form or via NetBroker internet trade system of Erste Investment Ltd. starting on 1st August 2011. Further obligations of the subscriber: account keeping with Erste Investment Ltd. The whole subscribed amount shall be available on the account of client held at Erste Investment Ltd. not later than the time of subscription.

1 Issuer: Erste Group Bank AG

2 (i) Series Number: 1051 (ii) Tranche Number: 1

3 Specified Currency or Currencies: Hungarian Forint ("HUF")

Aggregate Nominal Amount of Notes: ("Daueremission") HUF Tap issue uр to

27,500,000,000

Series: (ii) Tranche:

7

5 Initially 88.9854% of the Aggregate Nominal Amount Issue Price:

and fixed thereafter by the Issuer according to

prevailing market conditions.

For further provisions regarding early subscription discounts please refer to the Early Subscription Table

in the Annex.

**Specified Denominations:** HUF 300,000 6 (i)

Calculation Amount: (ii) **Specified Denomination** Issue Date: 20 September 2011

(ii) Interest Commencement Date: Not Applicable

8 Maturity Date: 20 September 2013

9 Interest Basis: Zero Coupon

Redemption/Payment Basis: 10 Redemption at par 11 Change of Interest or Not Applicable

Redemption/Payment Basis:

12 Put/Call Options: Not Applicable

(i) Status of the Notes: 13 Senior

Board according to Overall Planning Approval of Management (ii) Date approval for

Board dated 25 November 2010 and Supervisory

Board dated 15 December 2010

**14** Method of distribution: Non-syndicated

### PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

issuance of Notes obtained:

**Fixed Rate Note Provisions** Not Applicable 16 Floating Rate Note Provisions Not Applicable 17 **Zero Coupon Note Provisions Applicable** 

Amortisation/Accrual Yield: 6.00% per annum (i) (ii) Reference Price: Not Applicable Any other formula/basis of Not Applicable

Note

determining amount payable:

Index-linked Interest Note/other Not Applicable interest

variable-linked **Provisions** 

19 Dual Currency Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

20 **Call Option** Not Applicable 21 **Put Option** Not Applicable

22 **Final Redemption Amount of each** 

> In cases where the Final Redemption Amount is Index-Linked or other

variable-linked: Not Applicable

23 **Redemption of Reverse** Convertible Notes (Cash-or-Share Notes, Cash-or-Fund Notes, Cash-or-Commodity Notes, Cashor-Currency Notes, Cash-or-Future Notes)

Not Applicable

### **Early Redemption Amount**

Early Redemption Amount(s) of each Note payable on redemption for taxation reasons or on event of default or other early redemption and/or the method of calculating the same (if required or if different from that set out in the Conditions):

With respect to each Note the Early Redemption Amount payable upon redemption in accordance with Condition 6(c) or following an Event of Default according to Condition 10 shall be an amount equal to the market value of such Note on the date of early redemption, adjusted to account fully for any losses, expenses and costs to the Issuer (or any of its affiliates) of unwinding any underlying or related hedging and funding arrangements, all as determined by the Issuer in its sole and absolute discretion.

#### **GENERAL PROVISIONS APPLICABLE TO THE NOTES**

Form of Notes: Notes governed by Austrian law:

Bearer Notes:

Temporary Global Note exchangeable for a Permanent Global Note which is not exchangeable for Definitive Notes.

26 **New Global Note** Nο

27 Financial Centre(s) or other special provisions relating to Payment Dates: Budapest, TARGET

Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons

mature):

Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences (if any) of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment:

Not Applicable

Nο

Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:

Not Applicable

31 Redenomination, renominalisation and reconventioning provisions:

Not Applicable

32 Consolidation provisions:

Not Applicable

33 Other final terms:

The Issuer may (but is not obliged to) repurchase Notes if requested by Noteholders to do so, and will repurchase such Notes at an amount equal to the market value of such Note on the date of repurchase, adjusted to account fully for any losses, expenses and costs to the Issuer (or any of its affiliates) of unwinding any underlying or related hedging and funding arrangements, all as determined by the Issuer in its sole and absolute discretion, and adjusted by an early redemption fee in the amount of 4.00 % for the onemonth-period starting at the Issue Date, with a decreasing early redemption fee of 20 basis points for each of the following one-month-periods\* (i.e. 3.80 % for the second one-month-period, 3.60 % for the third onemonth-period and so on) down to 0%. The basis for the calculation of the redemption fee is the Nominal Amount asked to be redeemed.

### **DISTRIBUTION**

**34** (i) lf syndicated, names and

addresses of Managers underwriting commitments: Not Applicable

Date of Subscription Agreement: (ii) Not Applicable Stabilising Manager(s) (if any): (iii) Not Applicable

If non-syndicated, name and address of Dealer:

Erste Group Bank AG

36 Total commission and concession: Not Applicable

37 U.S. Selling Restrictions TEFRA D Non-exempt Offer: 38

An offer of the Notes may be made by Erste Investment Ltd. other than pursuant to Article 3(2) of the Prospectus Directive in Hungary ("Public Offer Jurisdiction") starting

on 1<sup>st</sup> August 2011.

See further detail in paragraph 11 of Part B below.

39 Additional selling restrictions: Not Applicable

40 Jurisdiction and Governing Law: Austrian 41 Binding language: **English** 42 Domestic or International Notes Domestic

# **PURPOSE OF FINAL TERMS**

These Final Terms comprise the final terms required for issue and admission to trading on the Vienna Stock Exchange of the Notes described herein pursuant to the €30,000,000,000 Debt Issuance Programme of Erste Group Bank AG.

#### RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Erste Group Bank AG as the Issuer.

By: By:

**Authorised Officer Authorised Officer** 

#### **PART B - OTHER INFORMATION**

#### 1. LISTING AND ADMISSION TO TRADING

(i) Listing: Vienna, Geregelter Freiverkehr

(ii) Admission to trading: Application will be made by the Issuer for the

Notes to be admitted to trading on the Vienna

Stock Exchange.

#### 2. RATINGS

Ratings: In General Notes have the following ratings:

S&P:

Long term: A Short term A-1

Moody's:

Senior Unsecured: A1

ST Bank Deposit Rating: P-1

Fitch:

Long term: A Short term: F1

S&P, Moody's and Fitch are established in the European Community and have applied for registration under Regulation (EC) No 1060/2009, although notification of the corresponding registration decision has not yet been provided by the relevant competent

authority.

# 3. NOTIFICATION

The Commission de surveillance du secteur financier (CSSF - Luxembourg) has provided the Finanzmarktaufsichtbehörde (FMA – Austria), Bundesanstalt für Finanzdienstleistungsaufsicht (Bafin - Germany), Commissione Nazionale per le Società e la Borsa (CONSOB – Italy), Malta Financial Services Authority (MFSA – Malta), Commission de surveillance du secteur financier (CSSF - Luxembourg), Hungarian Financial Supervisory Authority (PSZÁF - Hungary), Czech Securities Commission (SEC - Czech Republic), National Bank of Slovakia (NBS - Slovak Republic), Securities Market Agency (Slovenia) and Romanian National Securities Commission (Romania) with a certificate of approval attesting that the Prospectus has been drawn up in accordance with the Prospectus Directive

# 4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER]

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

# 5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

(i) Reasons for the offer: See "Use of Proceeds" wording in Prospectus

(ii) Estimated net proceeds: Not Applicable
(iii) Estimated total expenses: EUR 3,000

#### 6. **Fixed Rate Notes only - YIELD**

Indication of yield: Not Applicable

#### 7. Floating Rate Notes only - HISTORIC INTEREST RATES

Not Applicable

8. Index-linked or Equity-linked or Fund-linked or Credit-linked or Commodity-linked or Notes only Future-linked or other variable-linked PERFORMANCE INDEX/FORMULA/UNDERLYING **EQUITY/FUND/CREDIT** EVENT/COMMODITY/FUTURE/OTHER VARIABLE, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING

Not Applicable

9. Dual Currency Notes only - PERFORMANCE OF RATE[S] OF EXCHANGE AND **EXPLANATION OF EFFECT ON VALUE OF INVESTMENT** 

Not Applicable

#### 10. **OPERATIONAL INFORMATION**

AT000B006119 ISIN Code: (i) Not Applicable Common Code: (ii)

(iii) Clearing system(s)

Euroclear Bank S.A./N.V./Clearstream Banking, a) for International Notes:

Société Anonyme

and Euroclear Bank S.A./N.V. / b) for Domestic Notes:

Clearstream Banking, Société Anonyme through

an account held with OeKB

Delivery against payment (iv) Delivery:

(v) Names and addresses of initial Paying

Agent(s):

Erste Group Bank AG, Graben 21, 1010 Vienna

(vi) Names and addresses of additional

Paying Agent(s) (if any):

Not applicable

(vii) Names and addresses of Delivery

Agent (s) (if not BNP Paribas):

Not Applicable

(viii) Intended to be held in a manner which would allow Eurosystem eligibility.

No

#### 11. **Terms and Conditions of the Offer**

(i) Offer Price: Issue Price Conditions to which the offer is Not Applicable

subject:

(iii) Time period, including any possible amendments, during which the offer will be open and description of the application process:

Not Applicable

(iv) Description of possibility to reduce

Not Applicable

subscriptions and manner for refunding excess amount paid by applicants:

(v) Details of the minimum and/or maximum amount of application:

Not Applicable

(vi) Details of the method and time limits for paying up and delivering the Notes: Not Applicable

(vii) Manner in and date on which results of the offer are to be made public:

Not Applicable

(viii) Procedure for exercise of any right of pre-emption, negotiability of subscription rights and treatment of subscription rights not exercised: Not Applicable

(ix) Categories of potential investors to which the Notes are offered and whether tranche(s) have been reserved for certain countries:

Not Applicable

(x) Process for notification to applicants of the amount allotted and the indication whether dealing may begin before notification is made: Not Applicable

(xi) Amount of any expenses and taxes specifically charged to the subscriber or purchaser:

Not Applicable

(xii) Name(s) and address(es), to the extent known to the Issuer, of the placers in the various countries where the offer takes place.

Hungarian Distributor Erste Investment Ltd.(H-1138 Budapest, Népfürdő u. 24-26.) and Erste Bank Hungary Zrt. as agent of Erste Investment Ltd. in its branches determined in the Appendix 1. of Business Rules of Erste Investment Ltd.

# Annex

# **Early Subscription Discount Table**

Discount Provisions for early subscription of the Notes:

Date of Subscription	Applicable Subscription Prices (HUF)
01.08.2011	264.870
02.08.2011	264.912
03.08.2011	264.953
04.08.2011	264.995
05.08.2011	265.036
08.08.2011	265.161
09.08.2011	265.202
10.08.2011	265.244
11.08.2011	265.285
12.08.2011	265.327
15.08.2011	265.451
16.08.2011	265.493
17.08.2011	265.534
18.08.2011	265.576
19.08.2011	265.618
22.08.2011	265.743
23.08.2011	265.784
24.08.2011	265.826
25.08.2011	265.868
26.08.2011	265.909
29.08.2011	266.035
30.08.2011	266.076
31.08.2011	266.118
01.09.2011	266.160
02.09.2011	266.202
05.09.2011	266.327

06.09.2011	266.369
07.09.2011	266.411
08.09.2011	266.453
09.09.2011	266.495
12.09.2011	266.621
13.09.2011	266.663
14.09.2011	266.705
15.09.2011	266.747
16.09.2011	266.789